



Send 'start' as a text message to 88-86-6529

and activate the SMS Jukebox!

*The user has texted: \_*

Exploring the language of aspect of SMS texting.



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Public audience

SMS text to screen technology

Space for social commentary



# Enhance

Click to see Templates

1294: Will you have a drink with me?  
1341: I'm new in town, meet me at the south bar  
1023: Hi this is so cool  
1221: Hi guys, I'm back  
1412: What's your favorite drink?  
1670: Stacy are you here?  
Tim: i think u r cute

**SELL THIS AD SPACE**

Send your Text Message  
555-555-5555

Text your vote to 555-555-5555  
Send Keyword:  
"vote" & "contestant number"  
EX: vote 555

[2] Contestant name	48%
[1] Contestant 1	15%
[3] Gary Snider	12%
[4] Tim Smith	11%
[5] Al Gunzo	10%

Powerful Template Engine Keeps Your Campaigns Looking Sharp!

Customizable Templates  
Transparency  
Any Language Accepted!

0171-1555205 SMS Chatwall  
Christina, Ich liebe Dich wirklich über alles!  
Möchtest Du mich heiraten? Dein Sven.

0171-1555205 Die persönliche Nachricht direkt  
Hacki grüßt jetzt mal alle die er kennt!! Uuuund ab ab an die bar!!  
Wie susy wo seit ihr?

0171-1555205 für Beach-Party in Bärnau!  
Huhu marco, weidn ist da!  
\*fg\*g.s  
meine süße maus, es tut mir leid wegen heute. wir sind in einem tag mehr...  
dich...  
Mar...  
He...  
JFF

COMMUNITY FEATURE BRANDNEU !!!

IMPEACH GEORGE W BUSH

FAI PARLARE GESU:  
INVIA UN SMS 3891899452

DI COSA HAI PAURAT  
WHAT ARE YOU AFRAID OF  
INVIA UN SMS: 3891099452

...CAPPUCETTO ROSSO...E LA TUA AMICHETTA



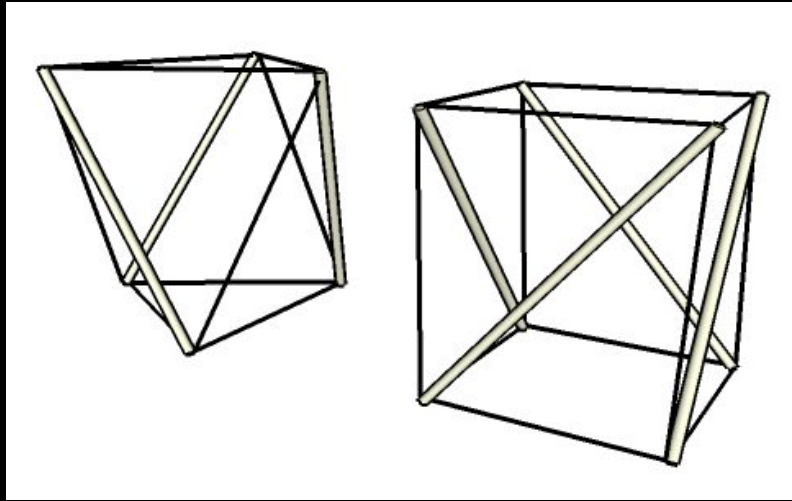
# Inspiration



Architect,  
designer,  
inventor,  
visionary,

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Carbon structures  
Sustainability

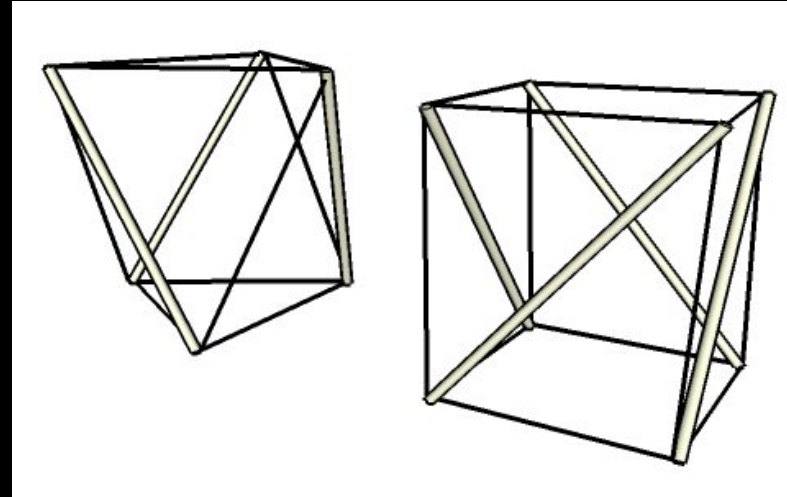
Concerned with the chance of surviving lastingly  
and successfully on Earth.



# INSPIRATION



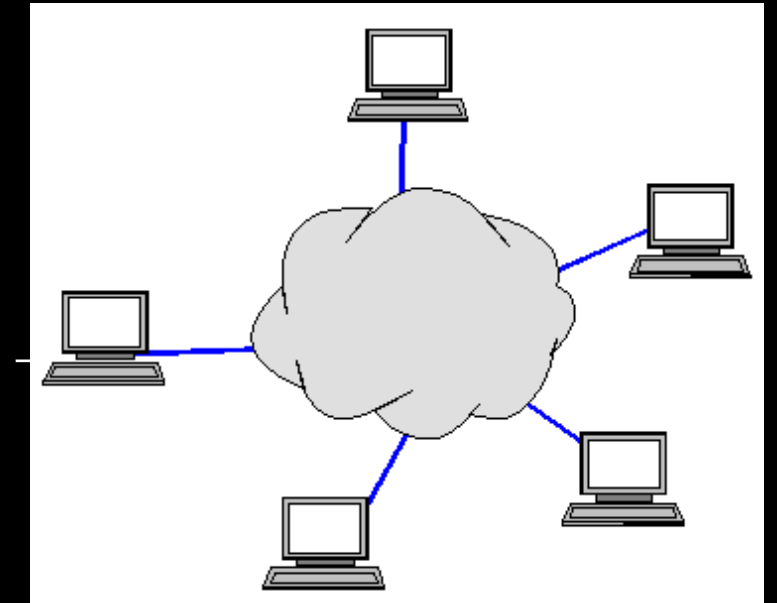
Buckminster Fuller



Tensegrity structure

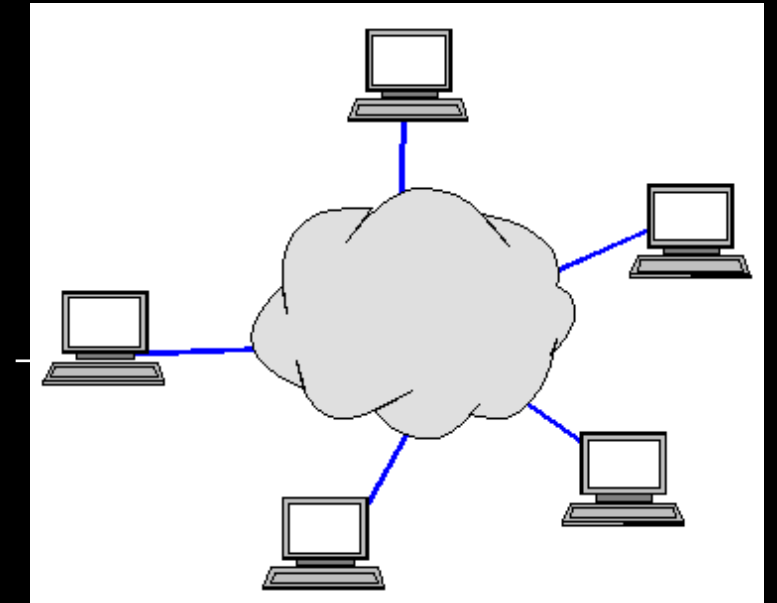
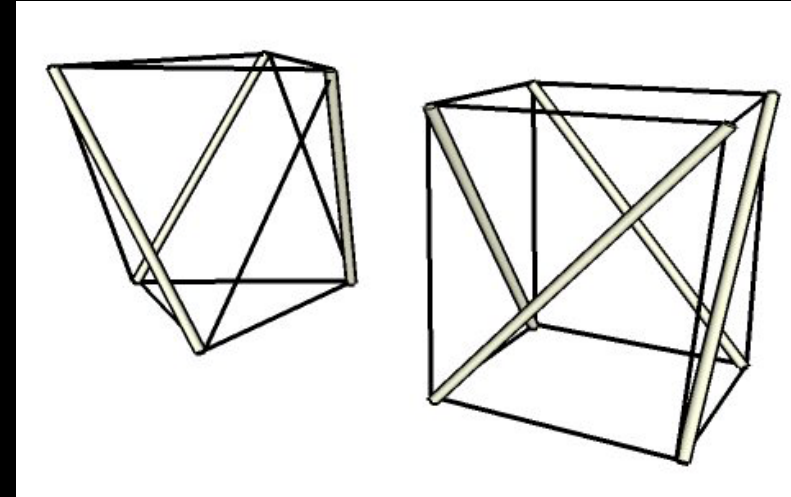


Cloud 9  
Floating city (science fiction)



Clouds are metaphor for today's  
Era of information. - internet

# INSPIRATION



Buckminster Fuller

Tensegrity structure

Cloud 9  
Floating city (science fiction)

Clouds are metaphor for today's  
Era of information. - internet

Exploring the language  
aspect of SMS texting

Nodes of conversation

SMS texting & connective nodes.  
Cumulus conversation formations.

NEW IDEA

PROTOTYPE 2

CUMULUS  
CONVERSATIONS  
( Nodes of comments that form  
a conversation in a public crowd. )

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TYPOGRAPHY  
.....  
ANIMATION



# SMS TEXTSEGRITY

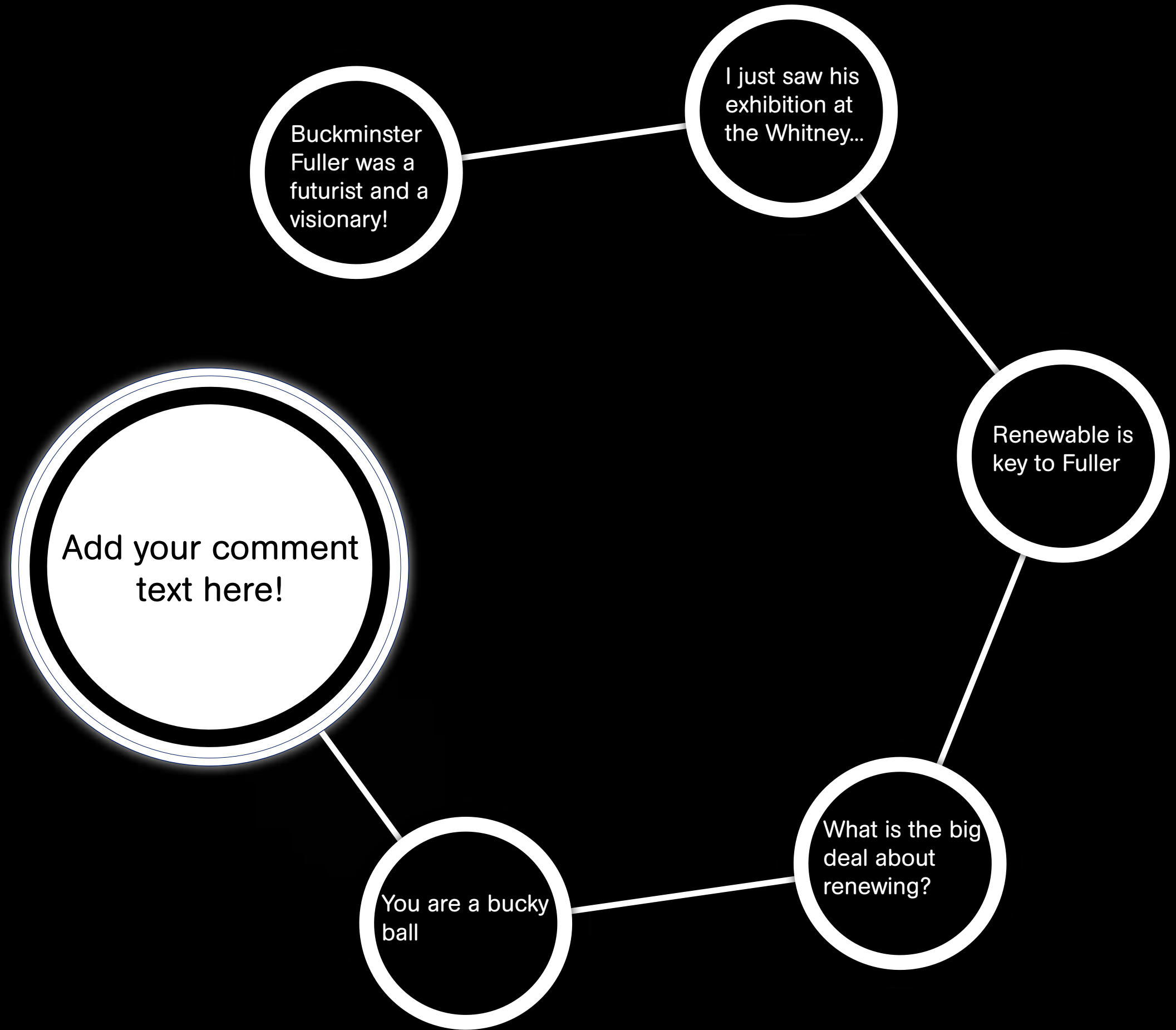
## TENSEGRITY

It refers to the integrity of structures as being based in a synergy between balanced tension and compression components. is the exhibited strenssdfasdfthat results "when push and pull have a win-win relationship with each other". Tension is continuous and compression discontinuous, such that continuous pull is balanced by equivalently discontinuous pushing forces.

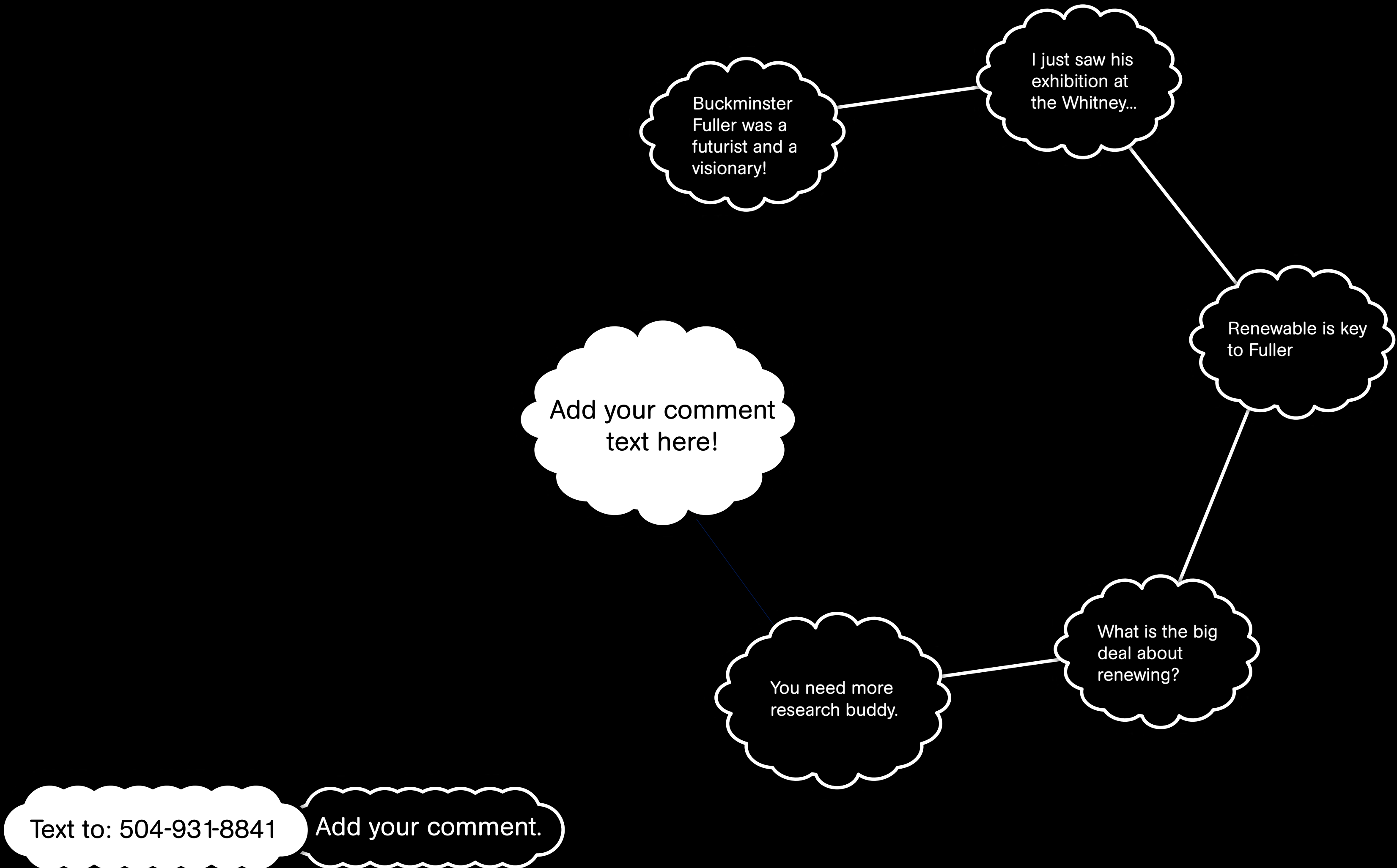
- termed by Buckminster Fuller

## TEXTSEGRITY

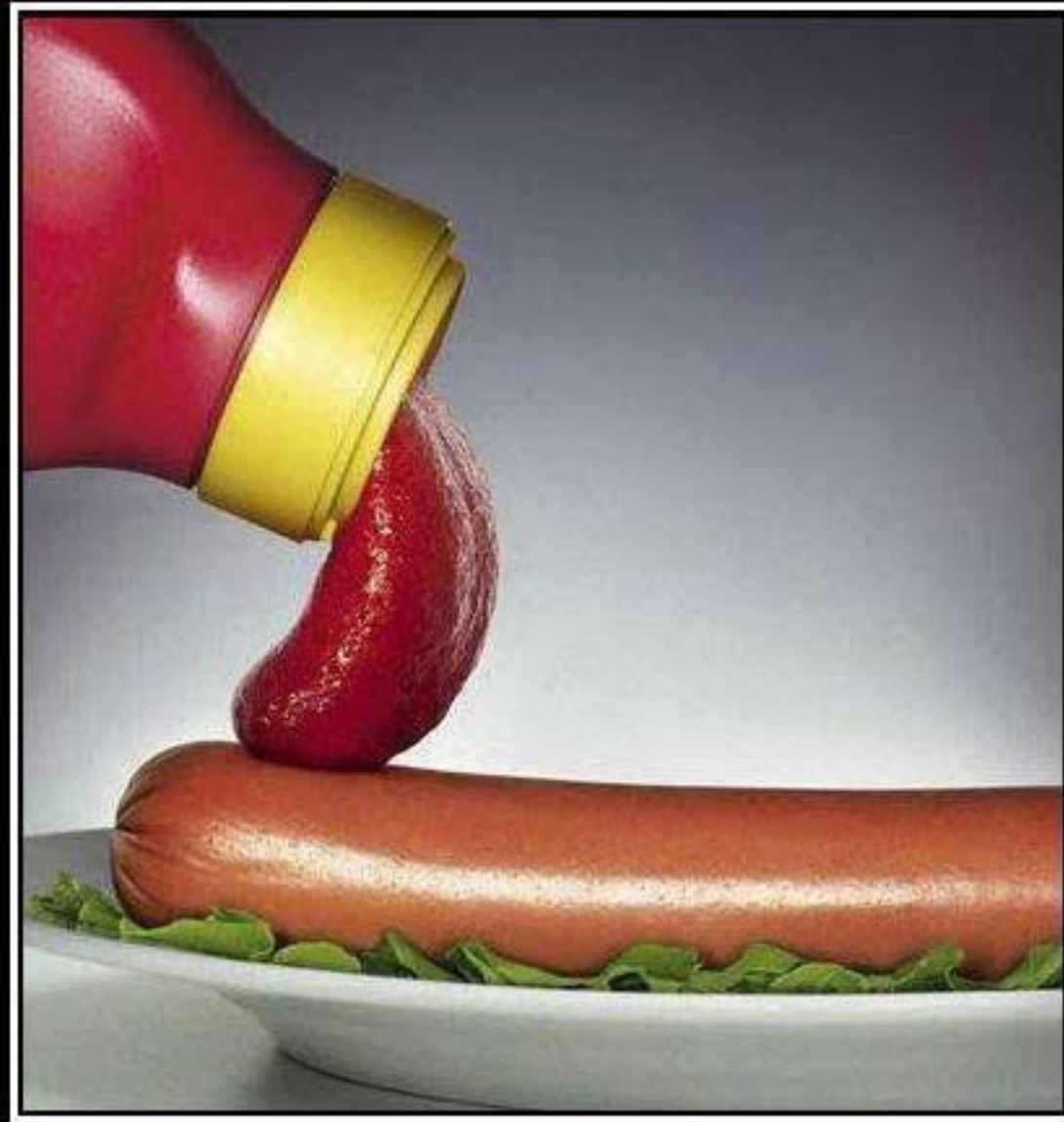
Is an altered definition from Fuller's coined term: Tensegrity. Text is applied to Tensegrity to form (TEXTSEGRITY) to define a type of SMS to screen interaction in which nodes of conversation are connected and applied as a result of a person SMS texting to the screen.



Add your comment Text to: 504-931-8841







Dirty Prototype

# LIFE CYCLE AND TECHNOLOGY CURVE

## 1. realm

SMS text to screen

SMS voting system

SMS text to mobile

## 2. gates

Mass Communication  
to the public

Arts & Entertainment

Interactive Advertising

Decentralized control

## 3. evolution

Wireless activation of  
sound, video and animation

Exploration of texted typography  
and animation on screen.

# NEXT STEPS

1. Subject matter!?
2. Differentiate and innovate!
3. Fuse music, animation playback and SMS input typography...
4. But most importantly... Focus on typography and animation.